



Case Study: IDN & IMSM

Based in the South West of England, IDN was founded August 2000 by Managing Director Cris Cadby. IDN has been providing bespoke ICT solutions for 15 years and has a truly vendor independent approach, thereby ensuring that all solutions fully meet the individual needs of all its customers.

Since its inception in 2000, IDN has been providing its customers with solutions based technical expertise, and project management in networking, communications, audio visual, computing and maintenance services throughout the South West of England. The company's reputation is built on word of mouth and is well known for its honest and customer-focused approach.

IDN came to IMSM after experiencing more and more PQQ's requiring the certification ISO 14001. Obtaining the certification meant they were able to bid on higher value contracts than previously, but also grow the business in a more sustainable and environmentally friendly way.

Cris, Group Managing Director, comments on how they are already experiencing the benefits of ISO 14001 and look forward to seeing the changes it will bring to the company in the near future:

“ISO 14001 has opened up new business opportunities for us as a company but most importantly has made us more aware of the environmental impact of our business which we have been able to reduce.”

IDN found the process to ISO 14001 certification a smooth and well planned process. The journey to certification from start to finish took approximately 12 weeks to complete. When asked how they found working with IMSM, Cris recalls:

“Whilst there may be cheaper companies offering their services we found that using IMSM proved best value for us as a company. Obtaining certification is the simple bit; working in partnership with a trusted partner is the important bit and with IMSM we have found that.”

