

Press Release

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CERATIZIT WNT Ltd.

Sheffield Business Park

Europa Link · S9 1XU Sheffield

Freephone: 0800 073 2073

Freefax: 0800 073 2074

Free Tech Support: 0800 073 2075

Accounts: 0800 097 0095

Freephone (Ireland): 1800 932 255

www.wnt.com

WNT backs Sheffield Grand Prix

WNT's association with sport is extensive and its support encompasses individual sponsorship, through event sponsorship and running its own elite UCI Women's cycle team. As part of the Ceratizit Group it sees these activities as reinforcing corporate values of Empathy, Fighting Spirit, Spirit of Pioneers, Sportsmanship, Team Spirit and Family. With these in mind and given WNT's UK location in Sheffield, the opportunity to partner British Cycling and become title sponsor of the Sheffield Grand Prix was an easy decision to make.

The WNT Sheffield Grand Prix takes place on the 18th July and is part of British Cycling's National Circuit Series, which visits towns and cities across the UK, with some of the UK and Europe's leading cyclists taking part. These evening races draw huge crowds to witness the speed and endeavour of these elite racers who cover several laps of the circuit around the streets at speeds averaging more than 30 mph.

"We first got involved with sponsorship of this event in 2017 when it took on the role of the National Criterium Championship; that year Eileen Roe, a team member of what has evolved into WNT-ROTOR Pro Cycling our UCI Women's team, was the then British Criterium Champion. We are happy to continue our association with the race as it is local to our facility in Sheffield and provides an ideal opportunity to entertain our customers and colleagues on what will be an exciting evening of racing. Sport, and cycling in particular is important to us as an organisation from not only a participation perspective, but also from the fact that we are closely associated with some of the leading manufacturers of high-quality cycle equipment," says Tony Pennington, Managing Director.

The WNT Group is a sales organisation supplying precision cutting tools to the metalcutting industry. TOTAL TOOLING = QUALITY x SERVICE² - this is the formula for total customer satisfaction. Through optimal service and an unbeatable product quality WNT is the ideal purchasing solution for the metal cutting industry.



WNT is successfully represented internationally in 19 countries and has its headquarters in Germany. It is part of an international group of companies with more than 5,800 employees worldwide.

For more information about the company, please visit www.wnt.com

Attachments:



WNT's sponsorship of cycling is an ideal fit with its engineering and corporate values

Issued on behalf of



CERATIZIT WNT Ltd.
Sheffield Business Park
Europa Link · Sheffield · S9 1XU
Tel.: 0800 073 2 073
Fax: 0800 073 2 074
e-Mail: tony.pennington@wnt.com
www.wnt.com
Contact:
Mr Tony Pennington
Managing Director UK & Ireland

With compliments



Agitate PR Ltd
6 Sinclair Close
Gillingham
Kent ME8 9JQ
Tel: 01634 261288
e-mail: nigel@agitatepr.co.uk
www.agitatepr.co.uk
Contact:
Nigel Jones